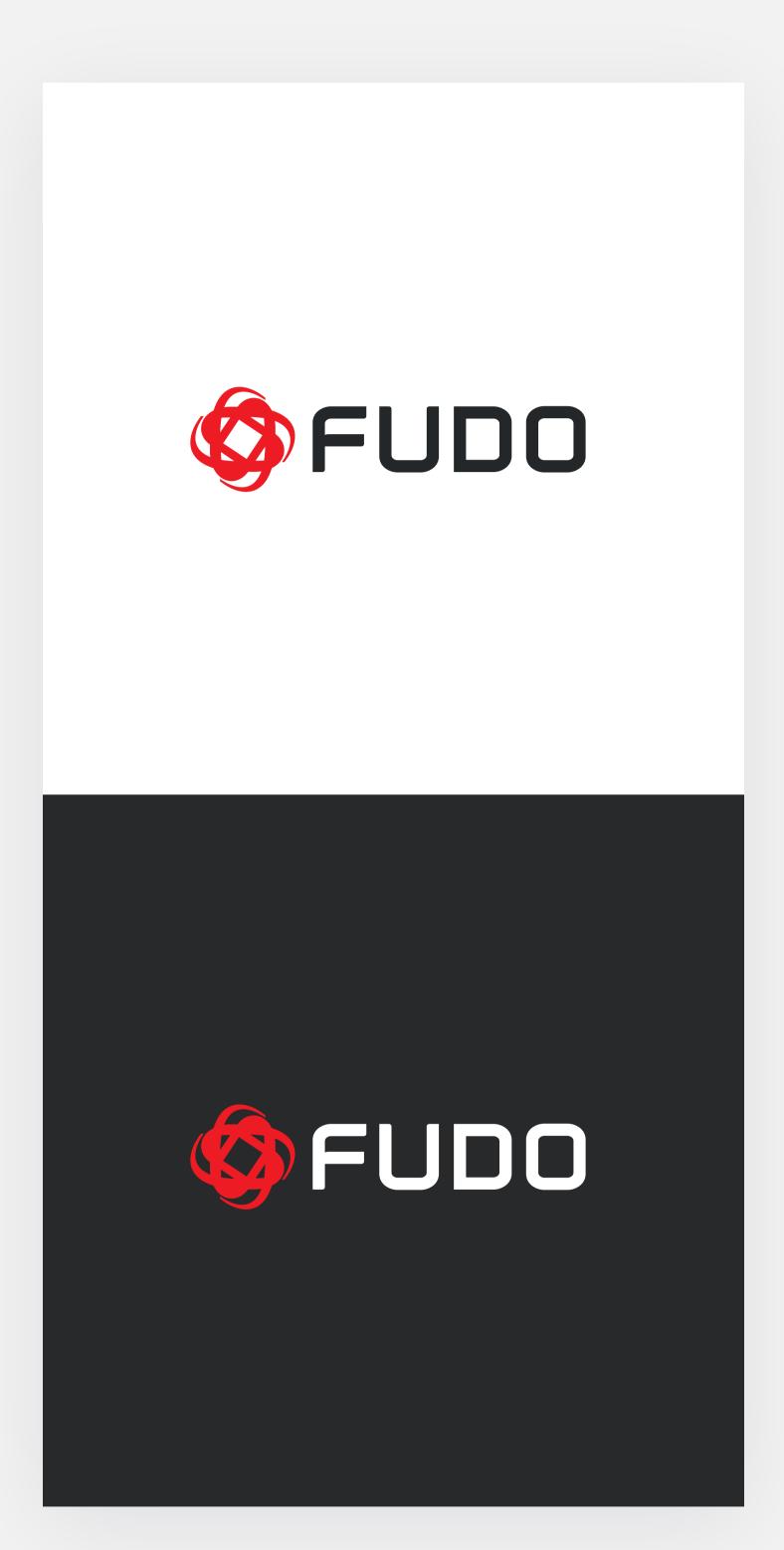
Brandbook

Basic logo

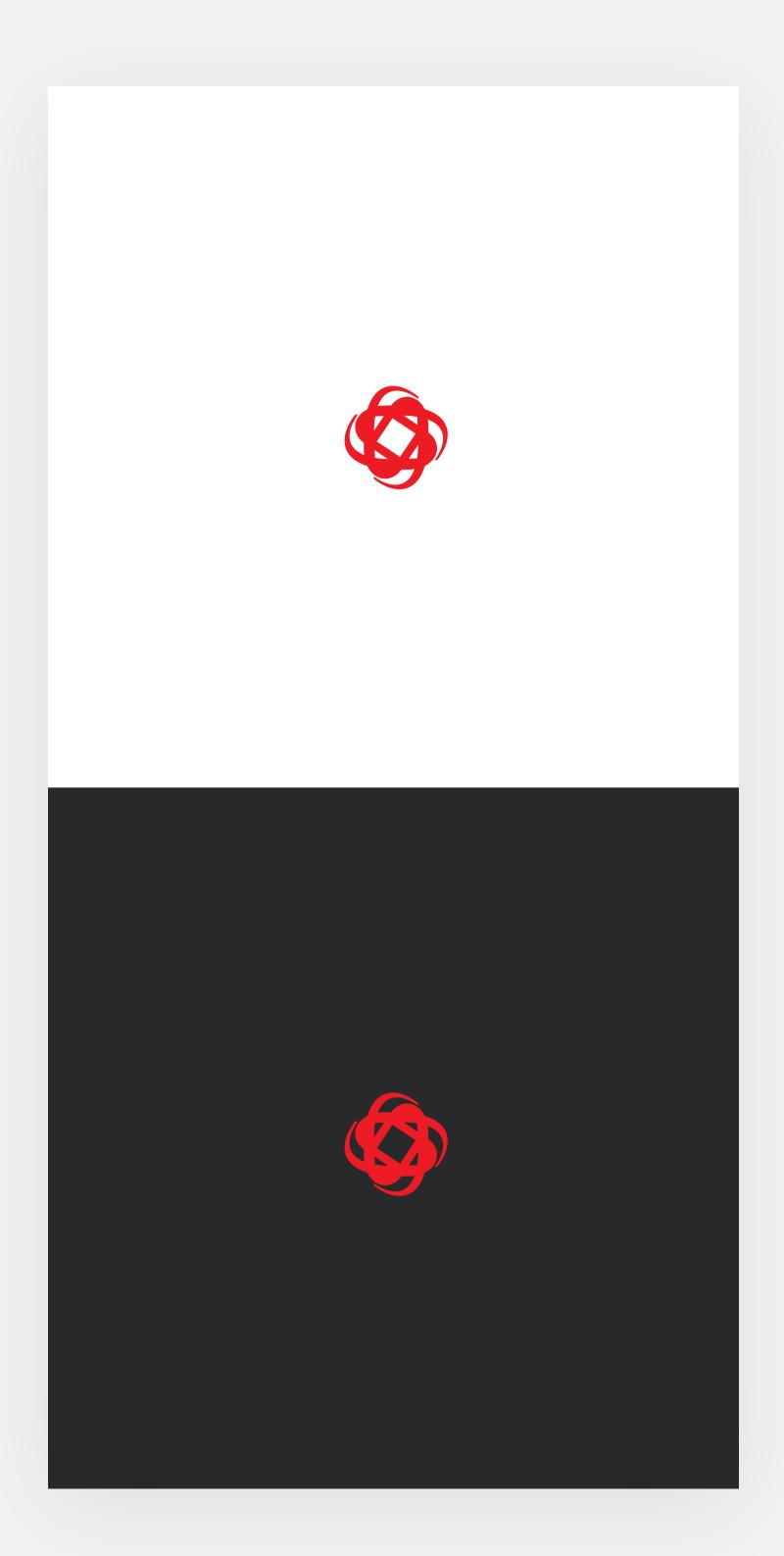


Logo with tagline





Symbol



Logo in one color



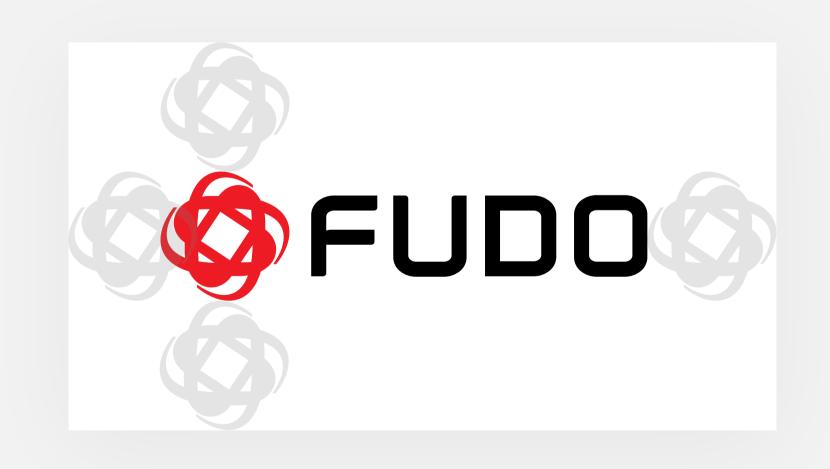






Safe Area













Product Logos



Fudo Logo

Prime Light Font

Fonts

Prime Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 `~!@#\$%^&*_+-=:";'<>?,.(){}[]\/|

Roboto Regular

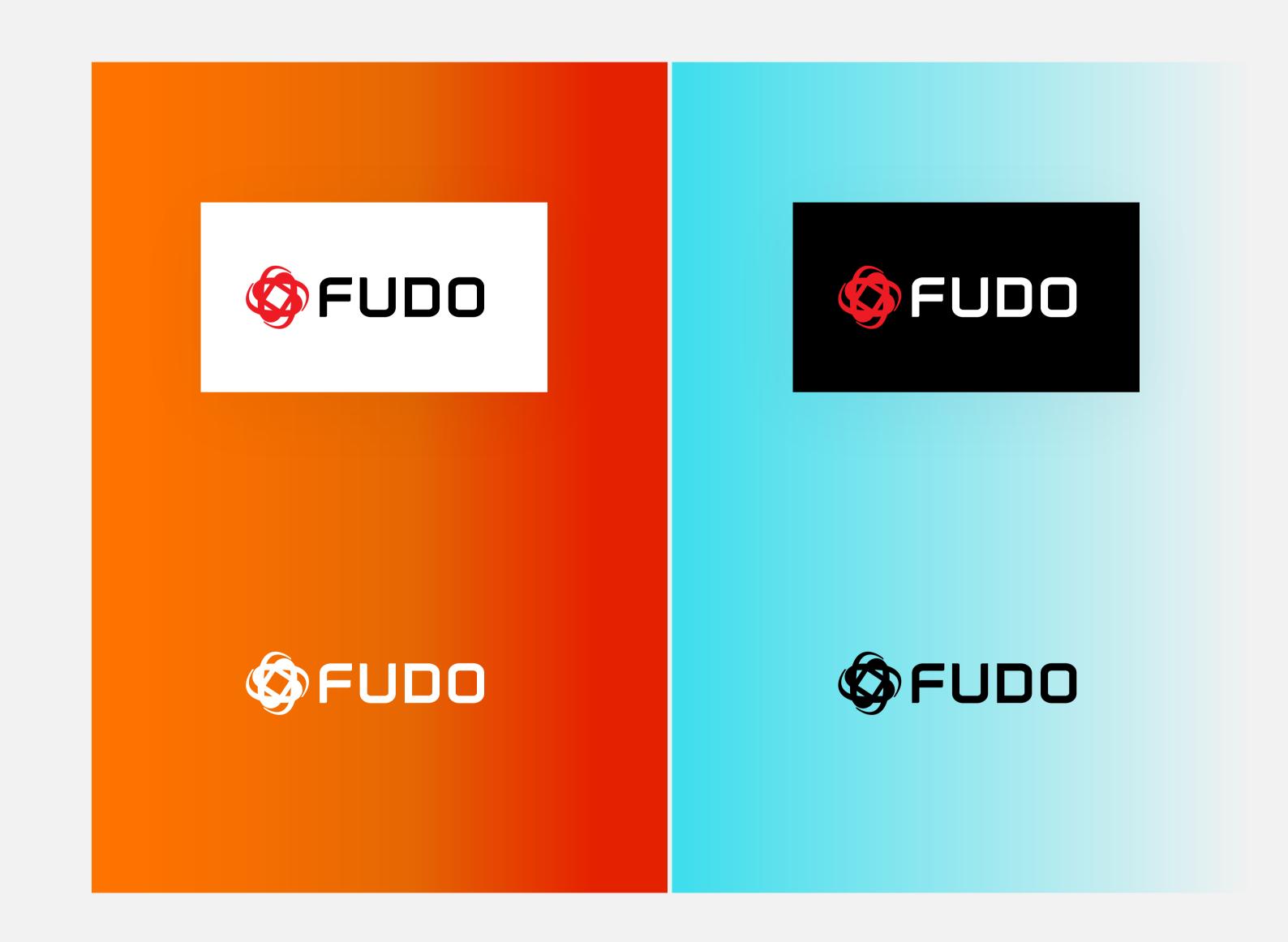
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz
$$1234567890 \quad \sim !@\#\$\%^* + -=:";'<>?,.(){}[] \ / |$$

Roboto Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 `~!@#\$%^&*_+-=:";'<>?,.(){}[]\/|

Colors

Fudo Black Fudo Red **Fudo Grey** HEX HEX HEX #ED1C24 #242729 #F1F2F2 **CMYK CMYK CMYK** 0/0/0/5 0/100/100/0 10/0/0/100 **PANTONE PANTONE PANTONE** 485 C **Neutral Black C** RAL RAL RAL **RAL 3028 RAL 5004 RAL 7047** Logo on different backgrounds



Wrong usage

